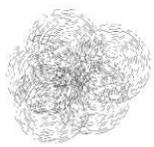


What does a **#CorruptionFreeNaija** mean to you?



- Record a 30-45 second video of yourself telling us what a #CorruptionFreeNaija means to you & how you're ensuring a #CorruptionFreeNaija
- Run on X, Instagram and/or Facebook; tag UNODC Nigeria, EFCC & ICPC
- Use the hashtags #CorruptionFreeNaija & #UNCAC20
- You could be selected to attend our Anti-corruption events holding later this year & other tailored programmes by the agencies



#UnitedAgainstCorruption
#UNCAC20



UNCAC AT 20:
UNITING THE WORLD
AGAINST CORRUPTION



Like many other young people around the world, young Nigerians want a country where its leaders and people are accountable, transparent and with integrity. They are aware that functional institutions are key to boosting trust and confidence in the government, as well as rekindling their hope and drive to dream and thrive. Young Nigerians want to be groomed globally but stay in their home country to grow globally. Corruption hinders these aspirations that young Nigerians have and many of them are activating “japa” plans.

“No place like home,” they say, young Nigerians want a country that works for them. According to a UN survey, it was revealed that many young people in Nigeria are interested in corruption. Simply put, they want a #CorruptionFreeNaija. #CorruptionFreeNaija is a campaign for young Nigerians to tell their leaders and engage with relevant institutions and the rest of the world, what a corruption-free Nigeria means to them.

Why you should join the #CorruptionFreeNaija campaign

The campaign will:

- i) provide a platform for young people to express their unique perspectives and ideas on tackling corruption and inspire them to take positive action
- ii) increase the confidence of Nigerian youth and the public in the agencies responsible (EFCC, ICPC) for tackling corruption and alternatively increase the visibility of the relevant institutions.
- iii) educate youths on UNODC in Nigeria’s mandate, including the United Nations Convention Against Corruption (UNCAC) and other anti-corruption agencies working with the UN

Campaign tactics

The tactic of the campaign is to get **young influencers** to:

- Record a 30-45 second video of themselves telling us what a #CorruptionFreeNaija means to them and what they are doing to ensure a #CorruptionFreeNaija
- They run on Instagram, Facebook and Twitter. Participants tag @unodcnigeria, EFCC, and ICPC.

- Appropriate hashtags accompany each post (#CorruptionFreeNaija & #UNCAC20) Videos will be reposted on CONIG and/or UNODC_AC Stories, @EfccOfficial, @ICPCNigeria and shared as a collaborative post.
- Some of the videos will be leveraged for events such as CoSP, and International Anti-Corruption Day (9 December) to highlight the videos submitted through the campaign and hear from the young people themselves.
- Some of the youth influencers will be invited to high-level events and get an opportunity to share their views on a global platform.