



INDEPENDENT CORRUPT PRACTICES AND OTHER
RELATED OFFENCES COMMISSION

GUIDELINES FOR COMMUNITY ADVOCACY



TRAINING MANUAL

NATIONAL ANTI CORRUPTION VOLUNTEER CORPS

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GUIDELINES FOR COMMUNITY ADVOCACY

1.1 Understanding Advocacy

According to Wikipedia, the free encyclopaedia, advocacy is the act of arguing on behalf of a particular issue, idea or person. Individuals, Organizations, businesses and governments can engage in advocacy.

Advocacy could be likened to:

- Widening the circle of involvement.
- Connecting people and ideas to each other.
- Creating communities for action.

Why do we advocate? We advocate to:

- Build support for a cause.
- Encourage others support it.
- Influence or reform legislation that affects it.
- Make difference in people's lives.

Building Advocacy Support

- Throw open your campaign as wide as possible to other organizations/associations and individuals.
- Galvanize support base.
- Be prepared for the opposition.
- Build sustainable relationships for the cause.

1.2 Entry in the community

This session of the National Anti-corruption Volunteer Corps Members guide highlights a system and uniform approach in the



actualization of the NAVC-NYSC project objectives.

The design is to give the user (Corps Member) an insight regarding the implementation of the program after training. The guide addresses some of the key issues that will have impact on Corp Member's ability to deliver his/her programmed and also gives the corps members the opportunity of being imaginative and creative to reach the target audience

Entry into the Communities

- First introduce yourself to the Head of the Community or the leaders of the group you are trying to reach. You will have a letter of introduction to help you with this process from your schedule officer (SO).
- Introduce the NYSC NAVC program by providing basic information.
- Seek for support and encourage questions by creating avenues for clarification of issues.
- Support your information by giving out IEC materials.
- Conclude by giving a run-down of your activities.

Raising Awareness

NYSC NAVC volunteer should further seek the support of community leaders by raising awareness within the palace, Office, Compound, Schools, Motor parks, markets, primary healthcare facilities, key NGOs/CBOs etc. This is especially important since the participants taking in the volunteer training activities will be going out

into the community and approaching NGOs, government offices, schools, etc., to reach what resources are available to the public to help meet the zero corruption targets.

Number Train/Sensitize

The NAVC Volunteer Corps Member has two options of rolling out the extension project:

1. Sensitization going to where you have come to speak to them about campaign.
2. Training specific set of another set of NAVC volunteers.

The average number of people to be trained at any 10-week session should not exceed twenty (20) and should reach at least fifty (50) per service year. The 10-week training schedule would be developed based on the agreed curriculum with ICPC and as contained in earlier parts of this manual. The target audience for your training should come from the community in which you are based. For example, corps members in schools should reach out to students; those working in health care facilities should reach out to people who come to the clinics for treatment. If you do not have a natural participant pool as part of your regular, daily work, consider reaching out to local youth organizations or other NGOs.

Attracting Participants

Knowledge is power, and helping people in the local communities gain access to knowledge about campaigning against corruption help promote development from scarce resources that would have been diverted and increase their chances of having better lives.



Training of Target Audience

Dissemination of information and knowledge of corruption NAVC Volunteer therefore need to carefully plan their activities for effective delivery. Work out a weekly plan for your training strategy based on the 10-week gradual base on the modules.

Choosing Venue

Approach your primary assignment area for a training venue if possible. Otherwise, local government council/community halls will serve as good training venues. You can also approach existing youth organization on ground, which if they have space, may be willing to lend their premises as training venues. Another option is to approach other local NGOs for space, centre of worship, school or the targets regular place of meeting.

Timing of Training/Sensitization

The timing and duration of NAVC CDS training/sensitization is crucial to its success. Effectiveness and efficiency entails that the NAVC CDS assignment does not conflict with or interrupt the corps member's primary assignment.

- Training seminars should commence immediately after the orientation.
- Sensitization of key officials and other stakeholders in the community should be arranged with the community heads/leaders.

DURATION OF TRAINING

Each complete training course should last between 20-30 hours for

training target at schools or church group. This means about 2 hours of instruction, one day per week over a period of 10-weeks. In addition, participants in your training programs will be going into the community to research local resources/structure that supports Anti-corruption.

Training Materials and other Resources

Effective training requires effective use of training materials. These may include Visuals Aids, Flip Charts, Audio-visual, writing materials etc. Most of these could be obtained/ sourced from the community (LGAs, schools, Corps Members' place of primary assignment). You will also have the training materials from your preparation course including relevant IEC materials from the ICPC.

Training Methodology

The details of the activities and methods of the NAVC CDS projects focus on acquisition of relevant knowledge and sharing of same to target audience. It is therefore a competency-based training with great emphasis on knowledge sharing and reflection.

Since the issue at stake has real life and every day implications, training therefore should employ methods that are totally participatory, encourage critical thinking skills and make maximum use of experience.

The primary method of this program will include discussion and community research on the part of the participants. However, wherever possible, you should make the effort to include additional methods and resources in order to make your sessions more effective, interesting and fun.

Additional methods and resources could include:



- Role play
- Games
- Drama
- Brainstorming
- Case study

Trainers must always revise the use of appropriate materials as well as develop specific methodologies indigenous to the community.

Certificate/Inauguration

It is important that NAVC Volunteer be officially presented to the community by means of a letter of introduction upon completion of their training programme. If possible, at least one significant person in the community should be available to deliver a speech on such occasion.

ACTION

At the close of the orientation course, NAVC CDS volunteers are expected to resume their activities immediately.

Distribution of IEC

ICPC would mass produce IEC materials, which naturally serve as important reminder of key issues. It is therefore important that the distribution should be to key target audience for maximum effect.

Areas of Focus and Targets:

SCHOOLS	Principals, Teachers, Students and Parents;
COMMUNITY	Community Leaders; Markets;

Media Outlets;
Community Based Organizations (CBOs);
Non-Governmental Organizations (NGOs);
Primary Healthcare Centres;
Other NYSC members;
Local government;
Transport/ motor park associations etc.

ASSOCIATIONS, CLUBS AND LINKAGES

With this programme, you will be building linkages with clubs and associations that can, themselves, pass on information on integrity and anti-corruption. Linkages should be established with the NGOs and CBS in the community especially those that can serve as points of continuity even when you are no longer in the community.





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